

DSM Press Release

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HIE award success for Fruitflow[®] from DSM Nutritional Products

DSM Nutritional Products, stand R6, Hi Europe, Madrid, Spain, 16-18 November 2010

DSM Nutritional Products' Fruitflow[®], the first natural, scientifically substantiated solution for healthy blood flow, clinched the coveted Health Ingredients Excellence Award at last night's ceremony. Crowned best Heart Health innovation and most innovative ingredient of the year, Fruitflow is the only ingredient to date with an approved health claim from the European Food Safety Authority (EFSA) under Article 13.5. Suitable for functional food, beverage and dietary supplement products, the ingredient represents the next generation in heart health.

Fruitflow helps maintain a healthy cardiovascular system by keeping platelets smooth and reducing platelet aggregation. A natural and safe ingredient, Fruitflow does not disrupt the blood clotting process required following injury. Published clinical studies have demonstrated that Fruitflow reduces platelet aggregation in 97 per cent of individuals within 1.5 hours of consumption and its beneficial effect lasts up to eighteen hours. No side-effects, allergenic reactions or incompatibility with other medication have been reported following its prolonged use in ten clinical studies.

Jacob Bauly, Market Development Manager, at DSM Nutritional Products commented: *"We are delighted that Fruitflow has received these highly respected awards. With heart health remaining among the top ten consumer health concerns, the demand for effective nutritional solutions continues to grow. With our long-standing applications expertise and investment in scientific research, we're excited about the new opportunities that will benefit our customers."*

DSM's portfolio of heart health ingredients is aimed at counteracting the three major risk factors of cardiovascular disease: increased cholesterol, high blood pressure and platelet aggregation. DSM's heart health solutions include: omega-3 long chain PUFAs, vitamin D, the pure resveratrol ingredient resVida[®], Coenzyme Q10 and fat-soluble antioxidants for lowering LDL cholesterol levels. All DSM's ingredients are protected by the Quality for LifeTM¹ seal, the company's commitment to quality, reliability, traceability and sustainability, giving its customers the confidence to take products to market

¹ Quality for Life is a trademark of Royal DSM N. V.

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About DSM Nutritional Products

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of over EUR 2 billion and a long tradition as a pioneer in the discovery of new products,

¹ Quality for Life is a trademark of Royal DSM N. V.

new formulations and attractive applications for all industry segments. More information at www.dsmnutritionalproducts.com and www.qualityforlife.com

DSM – the Life Sciences and Materials Sciences Company

Royal DSM N.V. creates solutions that nourish, protect and improve performance. Its end markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrical and electronics, life protection and housing. DSM manages its business with a focus on the triple bottom line of economic performance, environmental quality and social responsibility, which it pursues simultaneously and in parallel. DSM has annual net sales of about € 8 billion and employs some 22,700 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information: www.dsm.com

For more information:

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Forward-looking statements

This press release may contain forward-looking statements with respect to DSM's future (financial) performance and position. Such statements are based on current expectations, estimates and projections of DSM and information currently available to the company. DSM cautions readers that such statements involve certain risks and uncertainties that are difficult to predict and therefore it should be understood that many factors can cause actual performance and position to differ materially from these statements. DSM has no obligation to update the statements contained in this press release, unless required by law. The English language version of the press release is leading.