

# The Economic Club of Canada

The Podium of Record

POLLARA 

**Michael Marzolini**  
**Chairman**

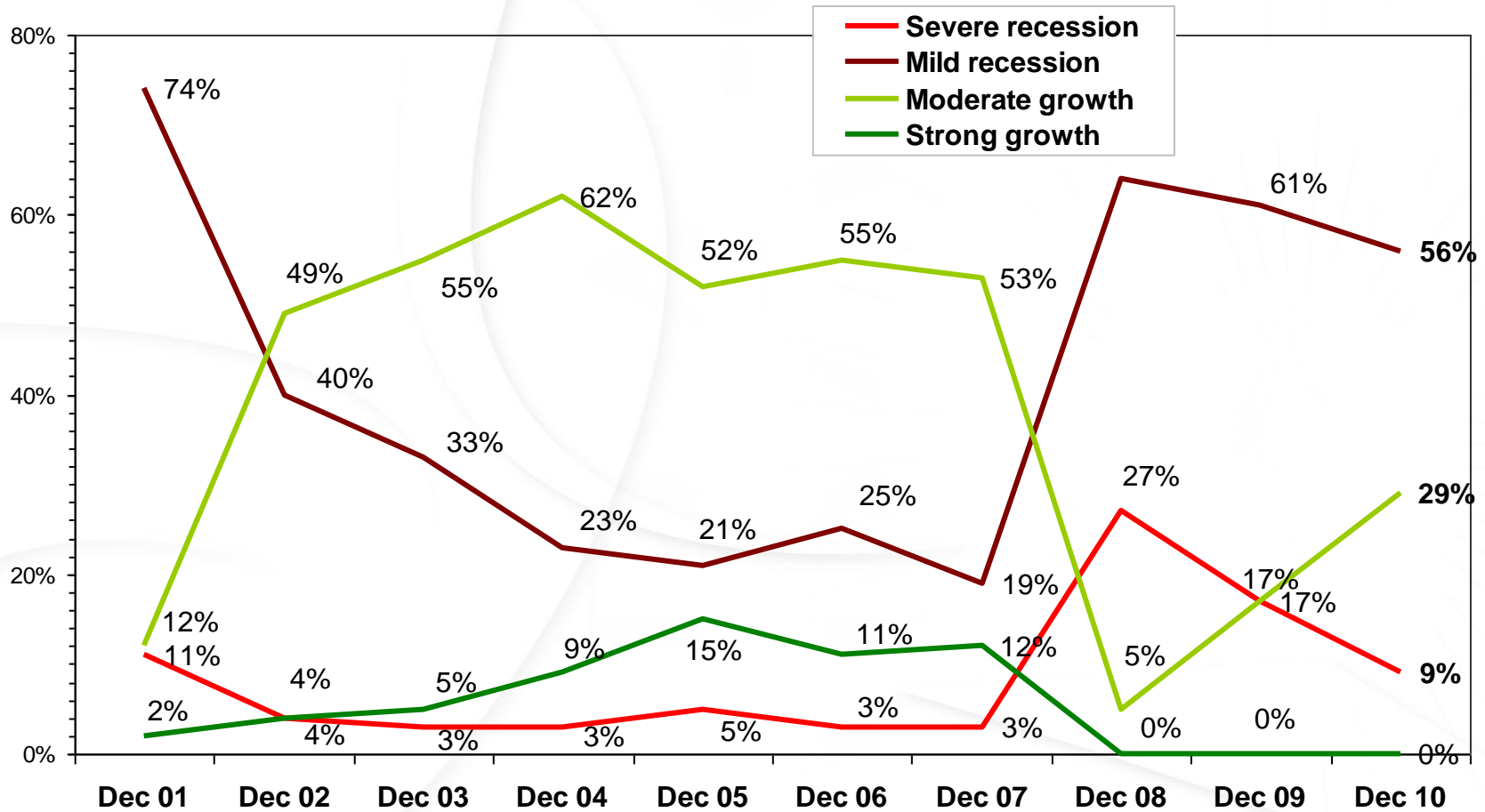
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Fielded December 10-15, 2010

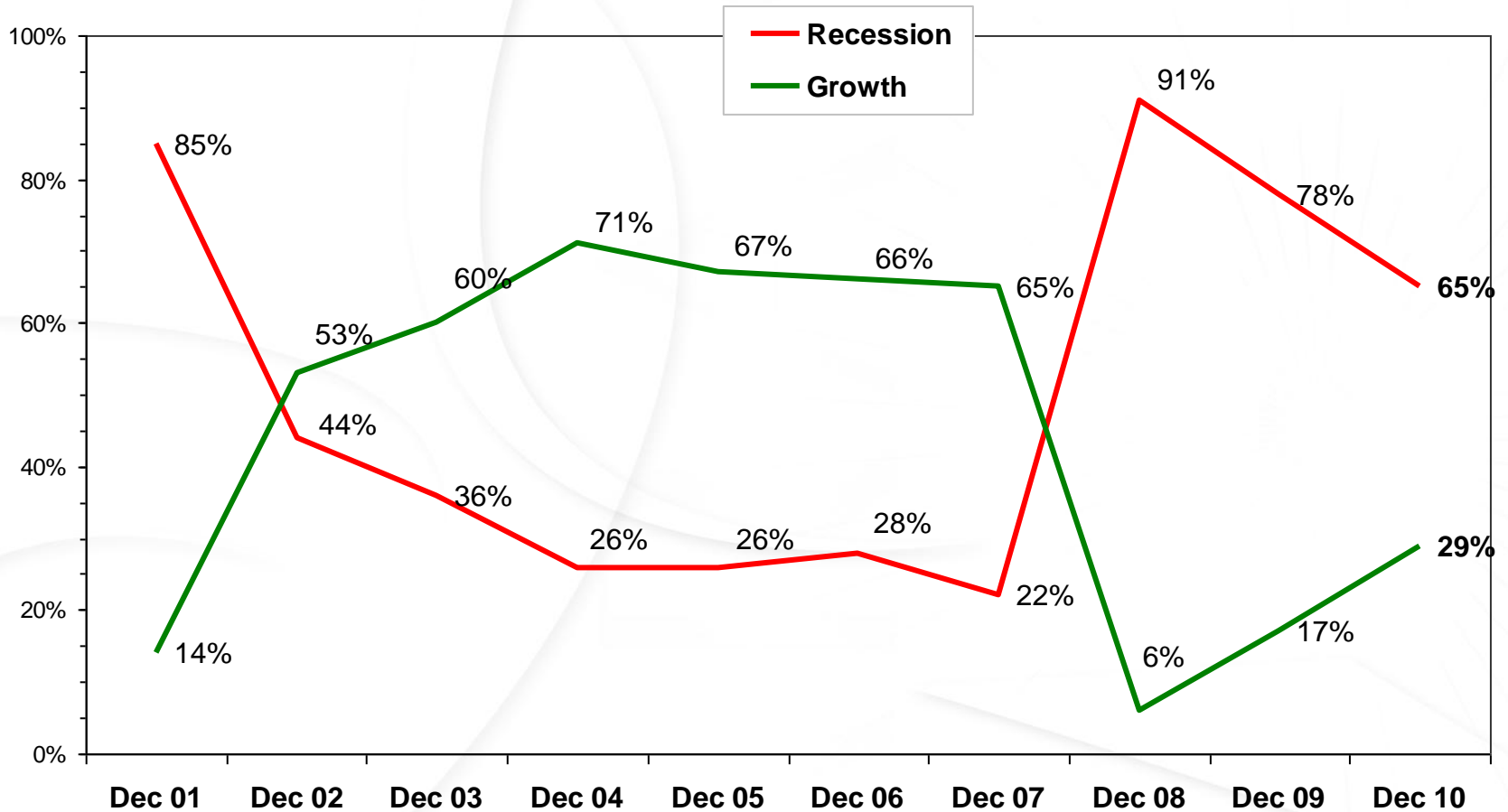
2560 Canada-wide interviews (*margin of error:  $\pm 1.9\%$ , 19 times out of 20*)

# Perceptions of Canada's Economy



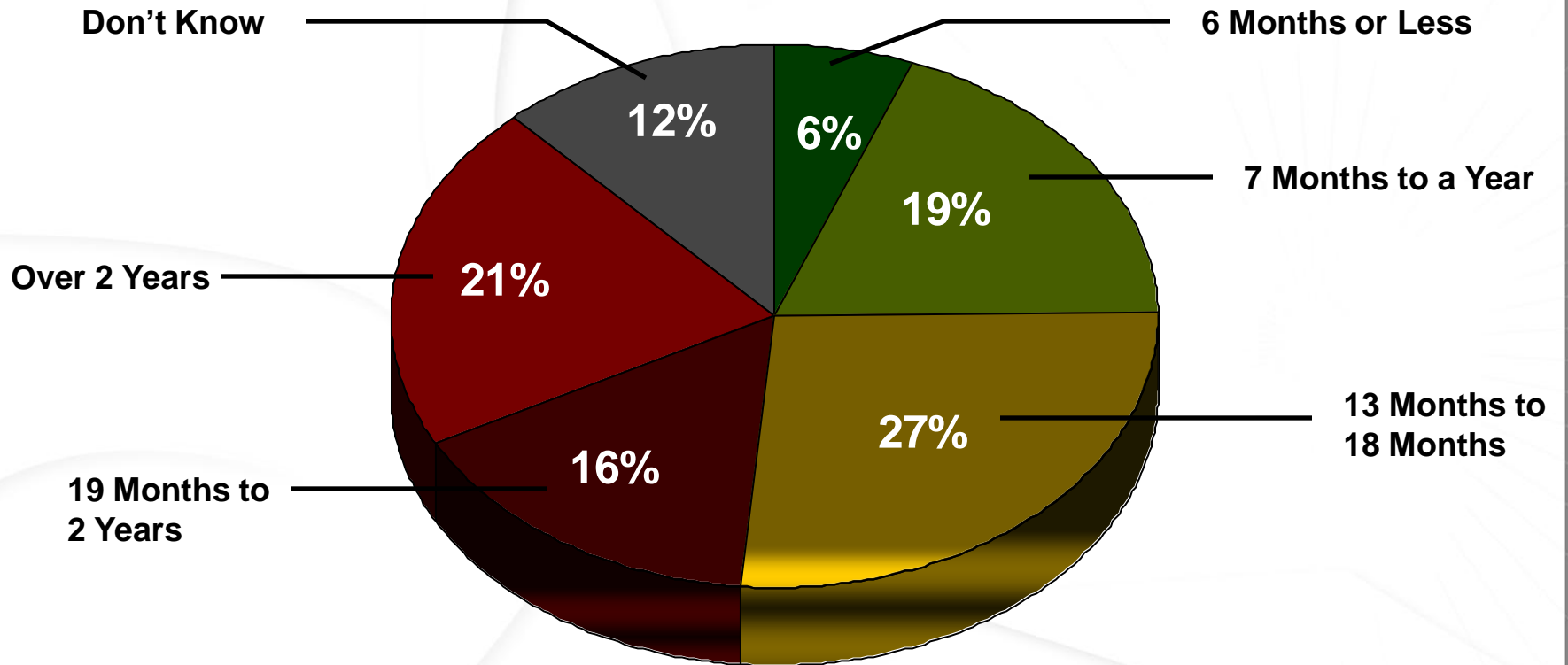
Which of the following best describes how you feel about Canada's economy? Is the economy in a severe recession, a mild recession, a period of moderate growth, or a period of strong growth?

# Perceptions of Canada's Economy



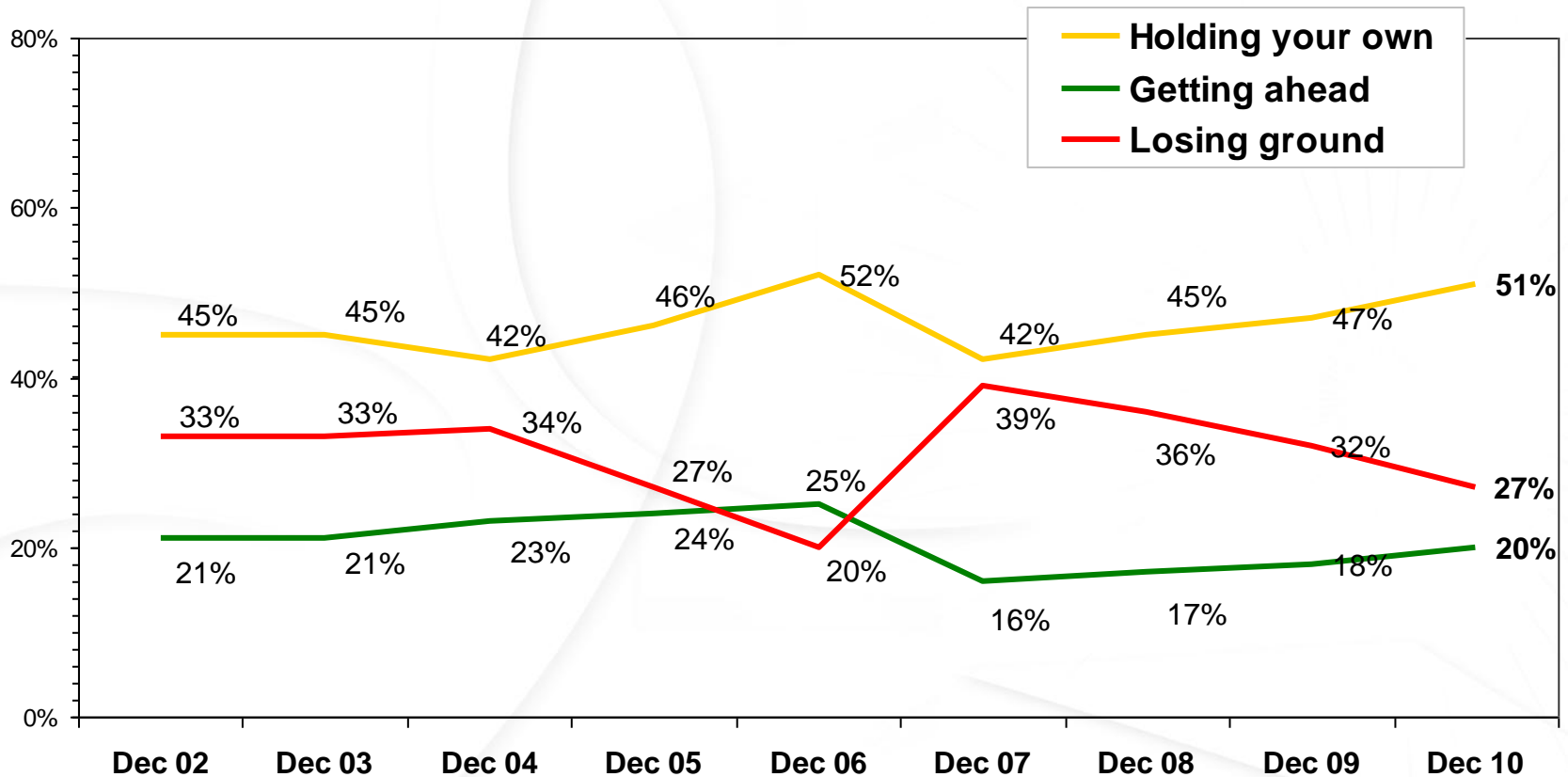
*Which of the following best describes how you feel about Canada's economy? Is the economy in a severe recession, a mild recession, a period of moderate growth, or a period of strong growth?*

# Expected Duration of Recession



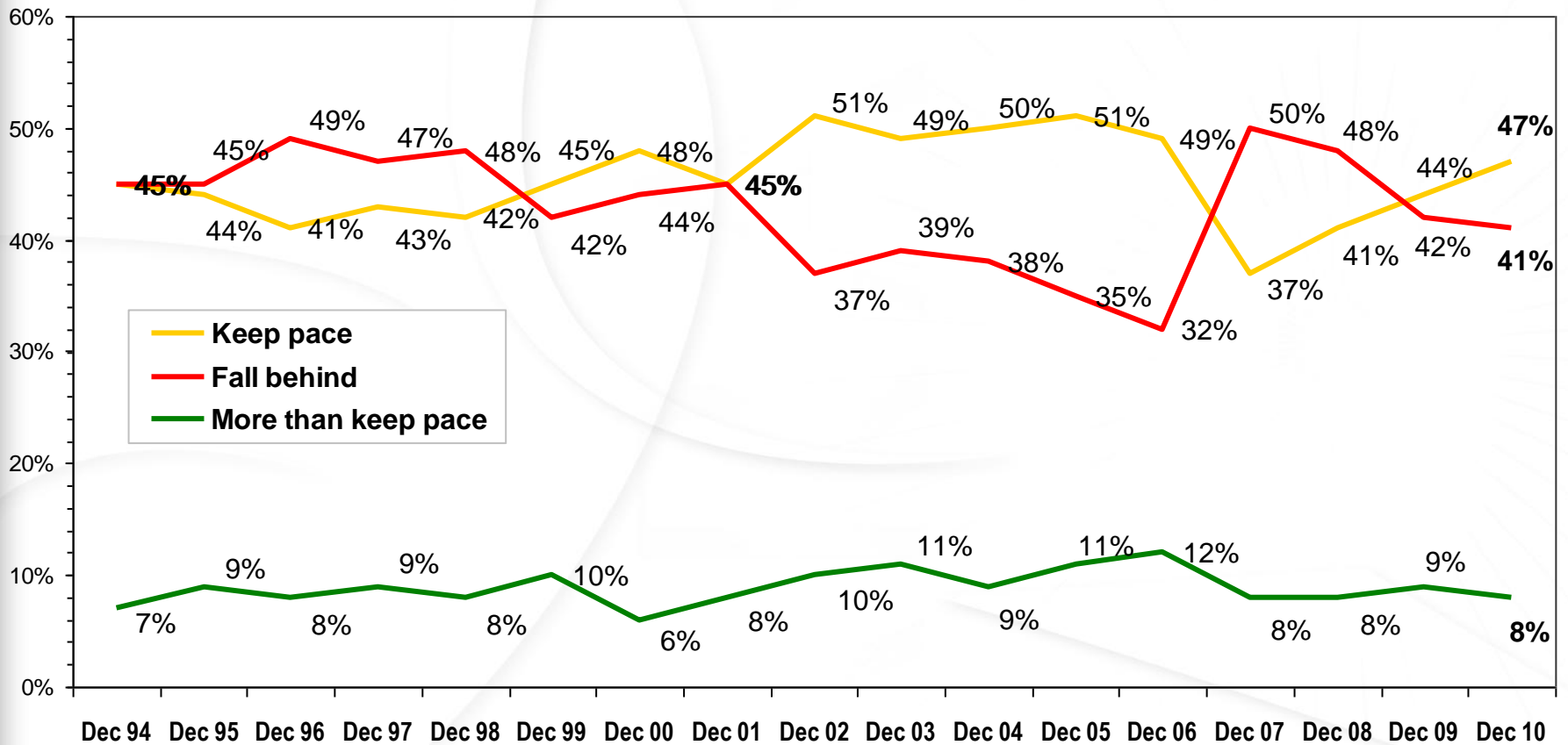
*[IF RECESSION] How much longer do you expect the current recession to last for?*

# Perceived Personal Financial Situation



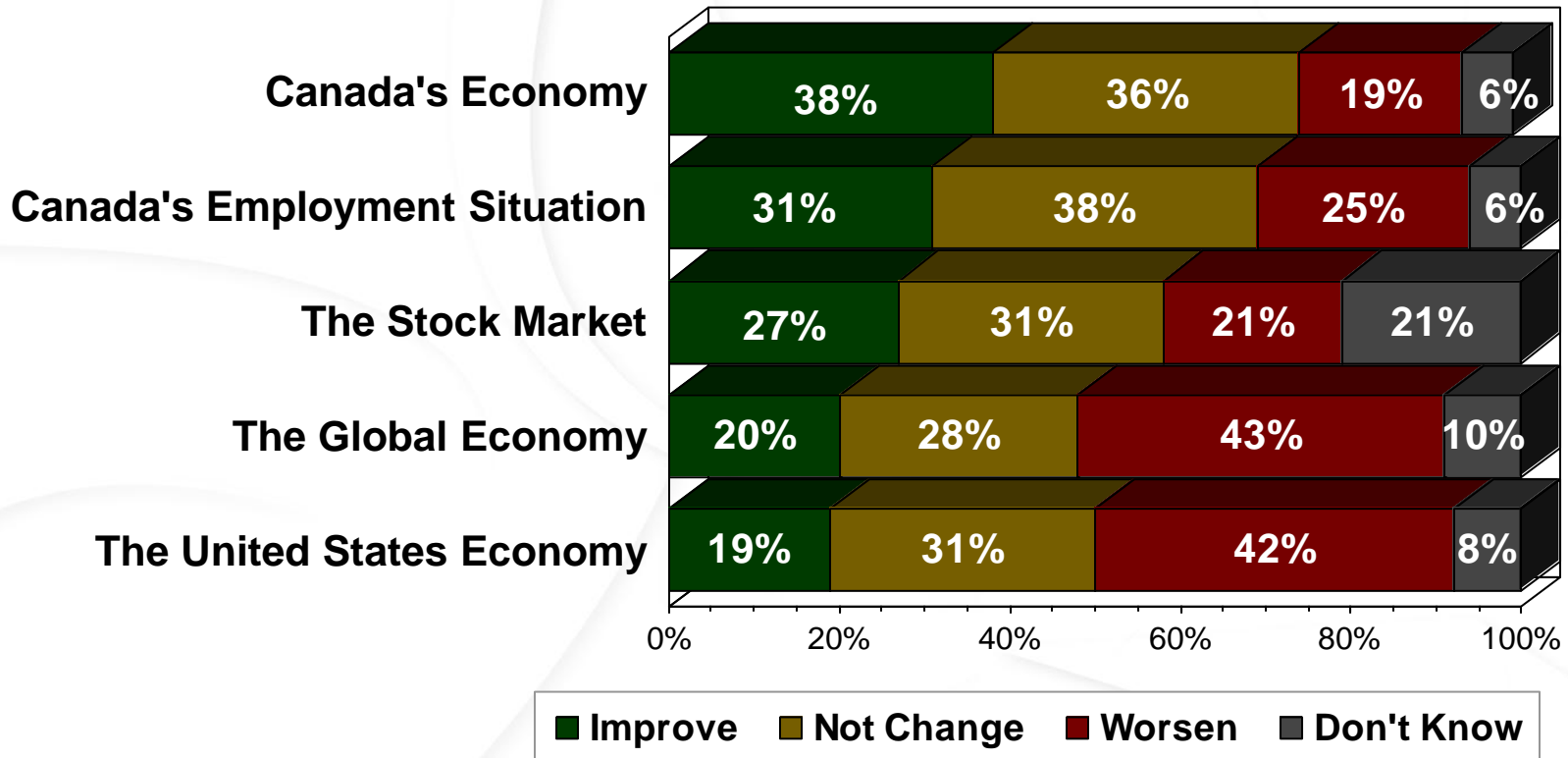
*Thinking of your overall financial situation, over the past few years, would you say you are getting ahead, holding your own or losing ground?*

# Household Income vs. Cost of Living



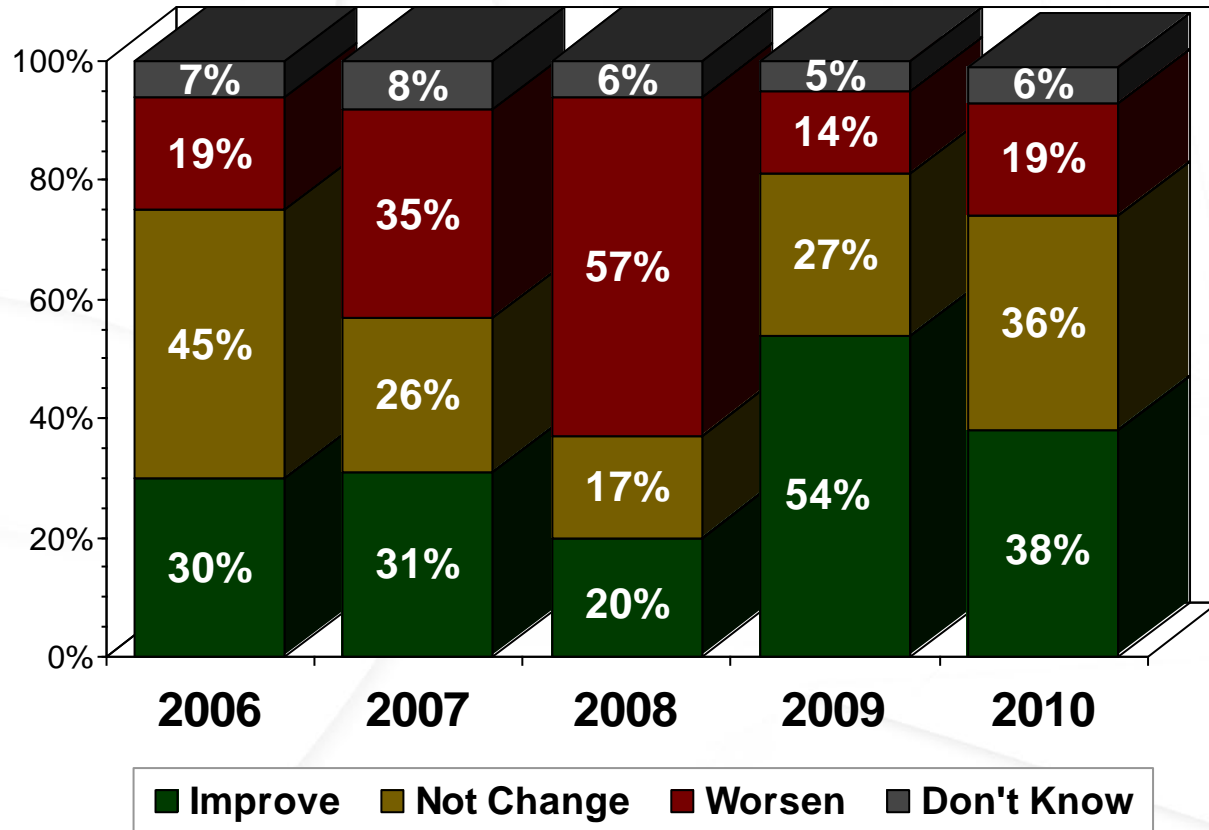
*Do you think that your household income this year will more than keep pace with the cost of living, keep pace with it, or fall behind the cost of living?*

# Expectations for the Next 12 Months



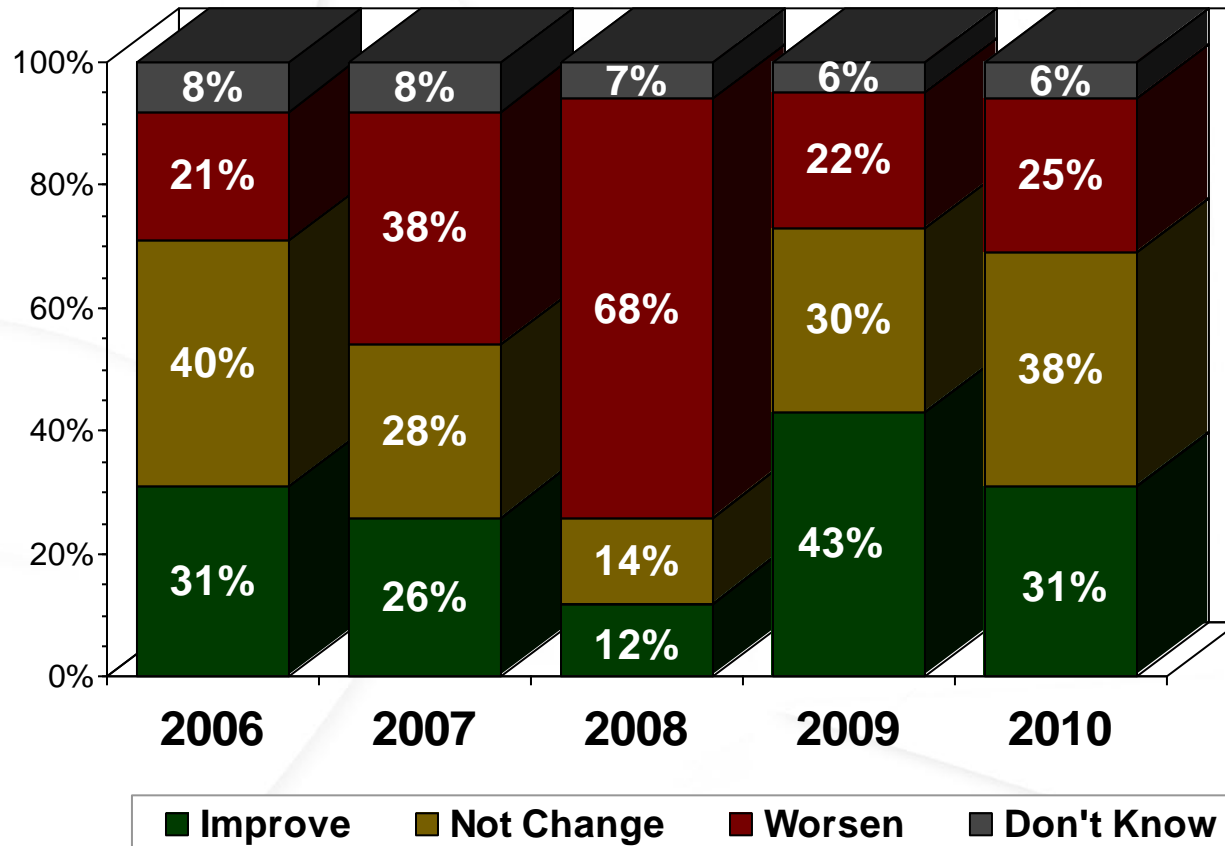
*And over the next twelve months, do you expect each of the following to improve, worsen, or not change:*

# Expectations for the Next 12 Months: Canada's Economy



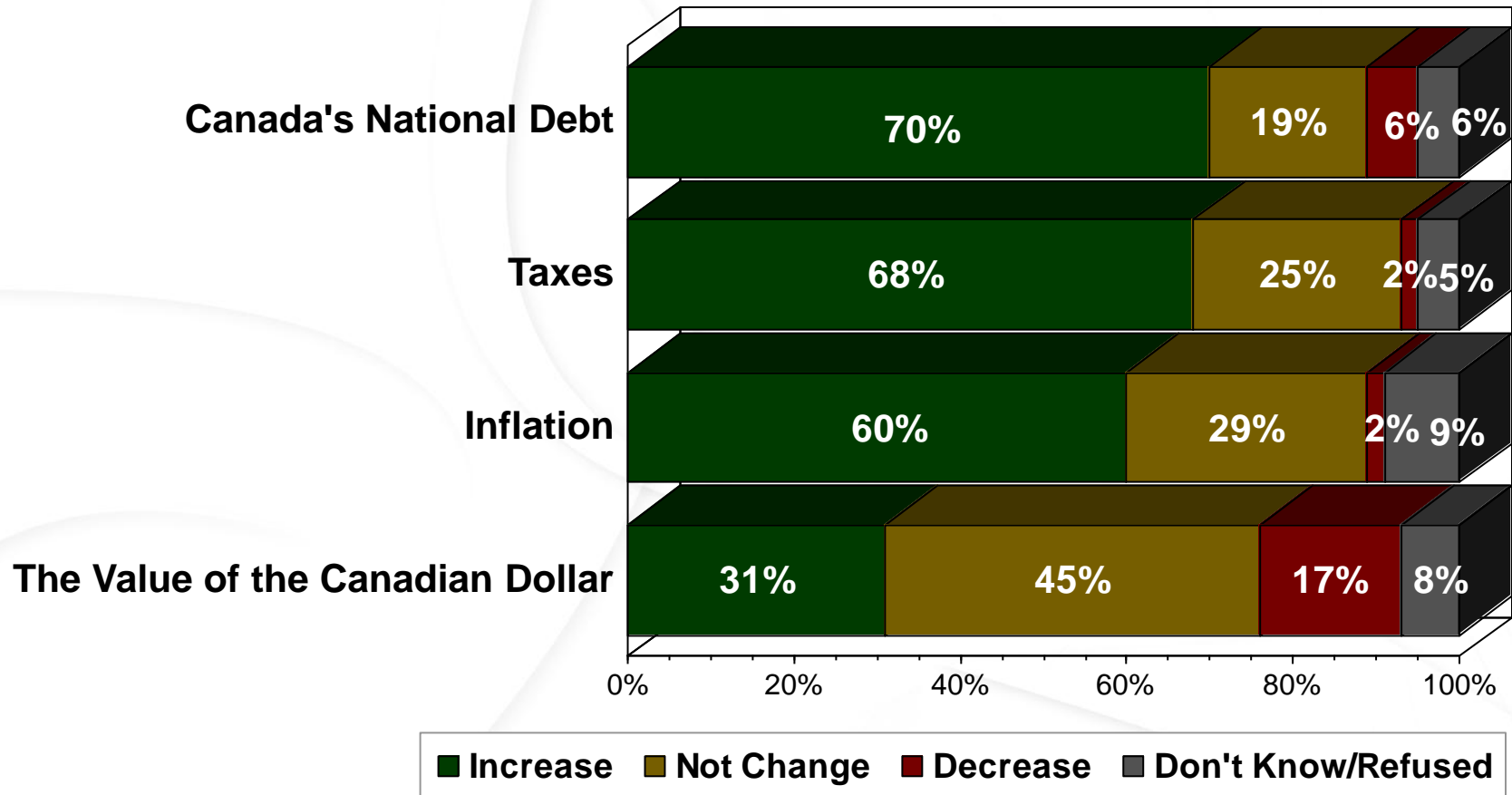
*And over the next twelve months, do you expect each of the following to improve, worsen, or not change: Canada's Economy*

# Expectations for the Next 12 Months: Canada's Employment Situation



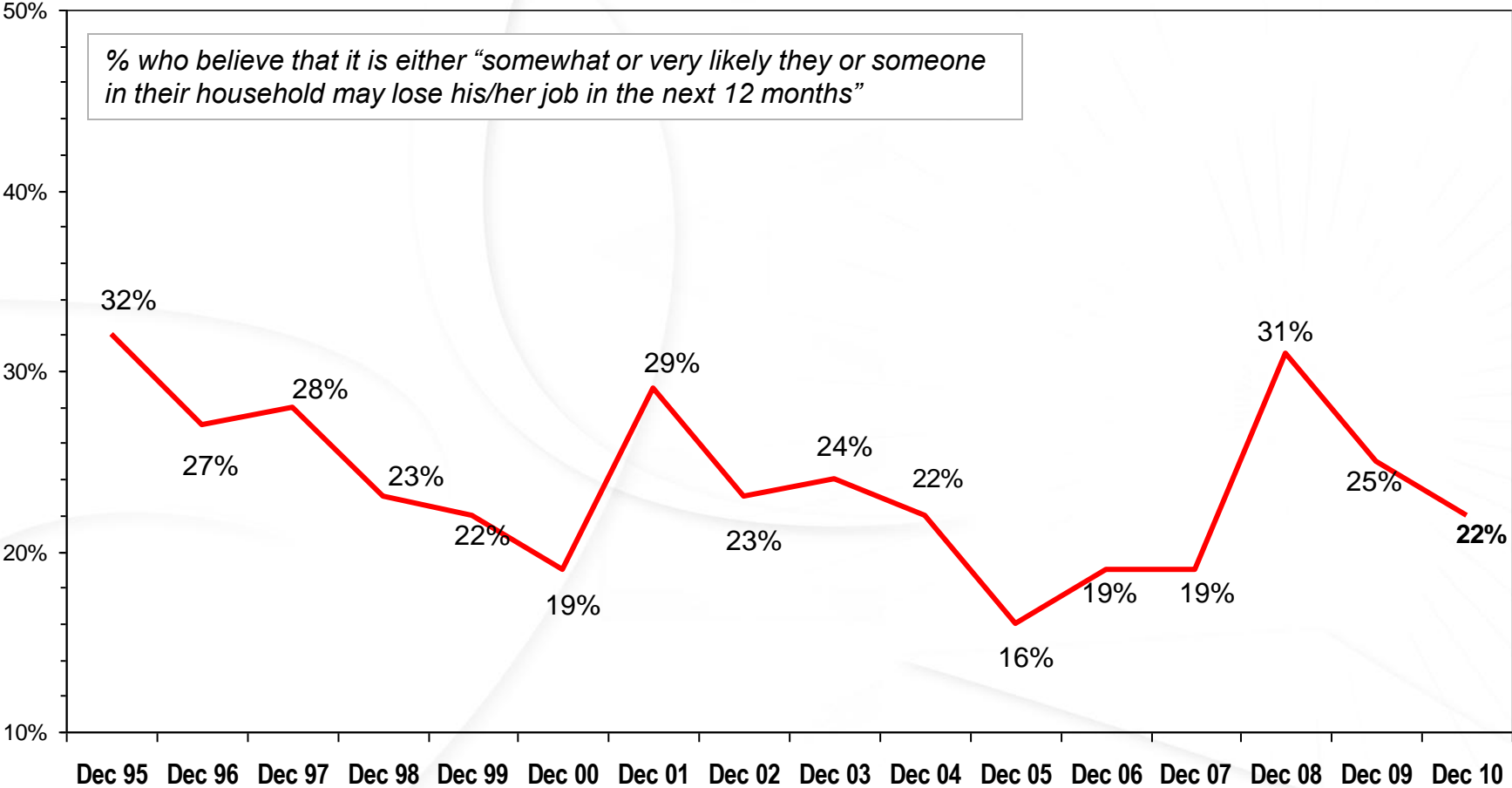
*And over the next twelve months, do you expect each of the following to improve, worsen, or not change: Canada's Employment Situation*

# Economic Expectations for Next 12 Months



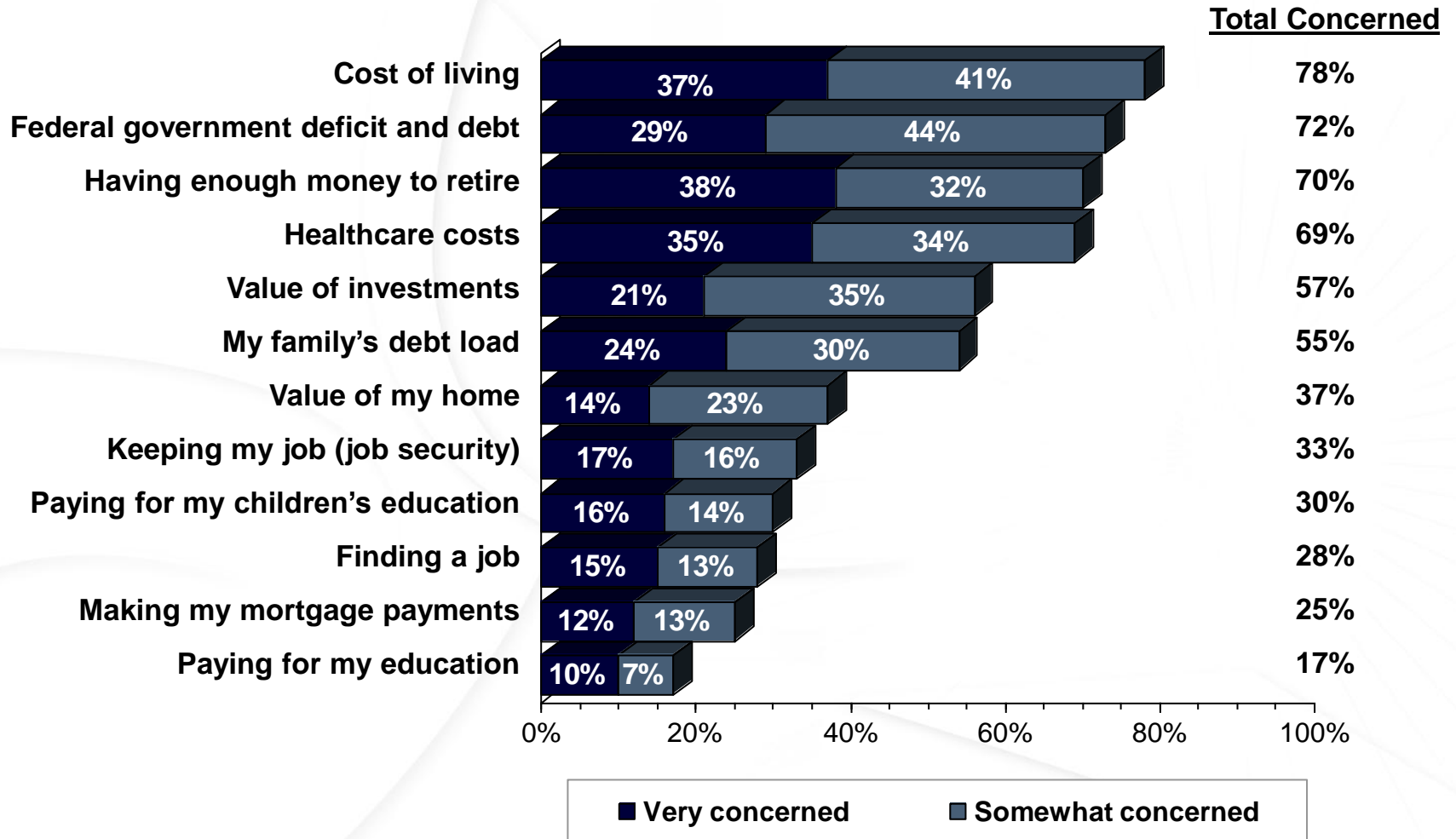
*And over the next twelve months, do you expect each of the following to increase, decrease, or not change:*

# Likelihood of Job Loss in Next 12 Months



*How likely do you think it is that you or a member of your immediate family may lose his or her job in the next twelve months?*

# Economic Concerns



*How concerned are you about each of the following:*